



Sustainable Development and Social Responsibility (SD&SR)/PRME 2016 APPENDIX 19: THESEE Centre, equal opportunity programmes

Contact	Chantal Dardelet, Director of the THESEE Centre, Mediator for the Social Acceptance Group (GOS) at CGE
Name of initiative	THESEE Centre, equal opportunity programmes
Area(s) of action	Education, Campus Action, Diversity, Social Acceptance, Disabilities
Issues	The THESEE Centre hosts a number of equal opportunity programmes for secondary and high school students as well as students who are from working-class backgrounds or living with a disability.
Objectives	Enable the expression of all talents. Give all young people access to higher education.
Timeline	September: tutors recruited October: tutors trained and programmes launched
Partner(s)	National Education, Council of the <i>département</i> of Val d'Oise, Regional Council of Ile-de-France, Conference of Grandes Ecoles (CGE), Fedeeh, Deloitte, Natixis
Brief description	Actors in the initiative: ESSEC, Thierry Sibieude, Social Entrepreneurship Chair professor and Chantal Dardelet Year begun: In 2002, noticing the social inequalities in access to higher education generally, and to top business/engineering schools specifically, ESSEC began its first student tutoring programmes. The programmes have since been made into MOOCs and used in classrooms to reach as many young people a possible. 6 coaching programmes: <ul style="list-style-type: none"> - One-on-one coaching: PQPM and PHARES for secondary pupils, CAP PREPA for youths entering preparatory classes for top business/engineering schools, CAP BBA and CAP ESSEC for students - Group coaching: ARI@NE with the MOOC "Get ready for higher education when you're in high school"
Learn more	egalite-des-chances.essec.edu
Tracking and assessment indicators	2011-2015: <ul style="list-style-type: none"> - 6 programmes - 1,500 graduates received help from one-on-one coaching programmes. 450 in 2016-2017 - Nearly 10,000 recipients of community programmes this year - 810 student tutors since the beginning and 100 new student tutors each year - 110 pupils advised by one of these programmes joined an ESSEC programme.
Facilitating elements	The will to work by collective intelligence, by jointly building actions with all the stakeholders
Obstacles, problems, solutions	Many, wide-ranging, but never unsurmountable at this point.

Comments	When digital technology was added in 2015, it opened a really promising area that widens the scope of circulation and greatly diversifies the target audiences.
Advantages	Evaluations were done showing the considerable impact it has on beneficiaries and their families, as well as the tutors. The main focus now is to make an even bigger impact on academic communities to ultimately impact every pupil.
SD&SR Guidelines	5 - Social Policy and Regional Foothold/Action Plan

