



Sustainable Development and Social Responsibility (SD&SR)/PRME 2016 APPENDIX 12: CEMAS Research Brownbag Seminars

Contact	Charles Cho, Professor and Director of the Centre of Excellence for Management and Society (CEMAS)
Name of initiative	Research Brownbag Seminar Series
Area(s) of action	Research, Sustainable Development, CSR
Issues	Promotes academic research in Management & Society
Objectives	* Help develop research projects in this field (PhD and faculty levels) * International visibility in research in this field
Timeline	Monthly seminars
Partner(s)	CERESSEC (ESSEC Research Centre) ESSEC Dean's Office
Brief description	Year begun: 2010, started by Prof. Marie-Laure Djelic The 2016-2017 programme includes continuing the quantity, quality, and range of research topics presented at seminars
For more information	excellence.essec.edu/management-society
Budget	€5,000 from CERESSEC and a part-time PhD student from the Dean's Office
Tracking and assessment indicators	Nine seminars and 85 attendees in 2015-2016
Facilitating elements	Professors in attendance who provide constructive feedback on presentations Free lunch provided to save time
Obstacles, problems, solutions	Internal budget cuts, had to seek outside funding from partners, donors, etc.
SD&SR Guidelines	Chapter 3 - Research/Action Plan

2015-2016 Programme for Research Brownbag Seminars (RBBS)

The Two Faces of the Wizard: Constructing Corporate Social Action in the Land of Poverty

15 June 2016/Jan Lepoutre (Associate Professor at ESSEC)

Families, Firms, Philanthropy: A cross-national comparison of responses to institutional complexity

11 May 2016/Joel Bothello (Assistant Professor at King's College London) and Arthur Gautier (Researcher at ESSEC)

The audit court society: Applying an Eliasan theoretical framework to the analysis of the up-or-out system in audit firms

13 April 2016/Sébastien Stenger (Assistant Professor at ISG)

Magazines and the Making of America: Community, Modernization, and Print Culture, 1741-1860

9 March 2016/Heather Haveman (Professor at Berkeley & ESSEC 2016 Renown Researcher)

Institutionalization as stabilization of a complex assemblage: Insights from activity theory

17 February 2016/Bernard Leca (Professor at ESSEC)

The Ghost in the Closet: Parentalism in Modern Business Relations

20 January 2016/Helen Schneider Etchanchu (PhD candidate at ESSEC)

Bridging Institutional Dynamics of Standardization: A Multilevel Study of Environmental, Social and Governance Rating Agencies

16 December 2015/Emma Avetisyan (Assistant Professor at Audencia)

Management control tools in the formation of a new practice: Incorporating corporate social responsibility in a gambling company

18 November 2015/Marion Ligonie (PhD candidate at ESSEC)

The Proxy Advisor and the Three Ages of Transparency in Corporate Governance: Activist, Business and Imposed

7 October 2015/Damien Lambert (PhD candidate at ESSEC)