



## Sustainable Development and Social Responsibility (SD&SR)/PRME 2016 APPENDIX 6: Understand and Change the World seminar

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| <b>Contact</b>              | Patricia Langohr, Professor, ESSEC Economics Department  |
| <b>Name of initiative</b>   | Understand and Change the World seminar  |
| <b>Area(s) of action</b>    | Education, Sustainable Development, CSR  |
| <b>Issues</b>               | The seminar enlightens students about the meaning behind their studies and actions by taking ownership of the geopolitical, economic, and societal problems as well as their own responsibility to the common good.  |
| <b>Objectives</b>           | Provide a learning experience as they transition from preparatory classes<br>Targets: All first-year students at Grande École (requirement)<br>Possible topics to address are offered. The entire class year chose the "Most Likely to Change the World Group." The group that does the best analysis, produces the best presentation, and offers the best recommendations for turning the problem around.   |
| <b>Timeline</b>             | 12-23 September 2016   |
| <b>Partner(s)</b>           | IRENE Centre of Excellence International Governance & Dialogue   |
| <b>Description</b>          | <p>Two weeks of intensive work mostly as a team to delve into the problems and gain an in-depth understanding, take ownership of them, and offer solutions.</p> <p><b>Programme</b></p> <ul style="list-style-type: none"> <li>• Plenary conferences: Joseph Maïla on geopolitics, Carlos Ghosn on globalisation, Estefania Santacreu-Vasut on the role of institutions in economic development, Laurent Berger (CFDT) on the role of trade unions the shift in France.</li> <li>• Working group (32 students), supervised by advising professor and training in collaborative work, research and presentation tools</li> <li>• Sub-working groups (5-10 students), consultation sessions with your advising professor</li> <li>• Independent work, activities done as a sub-working group or individually, to complete the specifications.</li> </ul> <p><b>2016 Topics</b></p> <ol style="list-style-type: none"> <li>1. Why and how to overcome detrimental legal and tax competition between countries?</li> <li>2. A world of cities: Can cities unite without dividing?</li> <li>3. Smart cities: The best model for the city of the future?</li> <li>4. Business and climate: Being a responsible entrepreneur in the wake of COP21</li> <li>5. Business and developmental aid</li> <li>6. Business and the social link</li> <li>7. International Financial Markets: Foe or Friend?</li> <li>8. Can the free market save the planet?</li> <li>9. Religions and organisations: How do we innovate living together in the wake of 13 November?</li> <li>10. Can the sharing economy save the world?</li> <li>11. What change are future technologies serving?</li> <li>12. Value-added statements: Putting accounting the other way around</li> </ol> |
| <b>SD&amp;SR Guidelines</b> | Chapter 2 - Governance/Action Plan   |

***Understand and Change  
the World***



***Autumn 2016 Seminar  
ESSEC Pre-Master***