



Sustainable Development and Social Responsibility (SD&SR)/PRME 2016 APPENDIX 2: Council on Business and Society

Contact	Christian Koenig, Professor, Managing Director, Council on Business and Society; Director of International Affairs, ESSEC Business School
Name of initiative	Council on Business and Society (CoBS)
Area(s) of action	Education, Sustainable Development, CSR
Issues	Aware of the key role business plays in resolving large-scale problems, four major business schools joined forces in a unique international partnership: The Council on Business and Society
Objectives	Its objective is to focus on issues related to interactions between business and society via an international platform and colloquia.
Partner(s)	Four partner schools: ESSEC Business School Fudan School of Management Fundação Getulio Vargas (FGV) Keio Business School
Brief description	Every 18 months, the Council on Business and Society (CoBS) organises a forum where members of each partner school's faculty share their expertise with representatives from business, government, and NGOs from around the world.
Learn more	councilcommunity.com https://councilcommunity.files.wordpress.com/2016/03/council-brochure-2016.pdf
Indicators	<p>Website: 175 published articles and posts, including 27 about sustainable development 14 about corporate ethics 11 about entrepreneurship and social entrepreneurship 3 about philanthropy 9 about health 6 about diversity 7 about corporate governance 9 about management and leadership</p> <p>Publications: One eBook: "Managerial Capabilities in the Energy Sector - What Talent is Needed?" and three White Books: "Corporate Governance and Leadership," "Health and Healthcare at the Crossroads of Business and Society," "Energy at the Crossroads of Business and Society."</p> <p>Social media (Twitter, LinkedIn) + blog + website: 62,000 visits between September 2015 and June 2016, mostly professionals aged 40 to 55 (consultants, SMEs) followed by students, NGOs, academics. 35% more visibility than the previous year, primarily in France, Brazil, US, Germany, Japan, UK, India with 114 nationalities on all continents.</p>
SD&SR Guidelines	Chapter 1 - Governance/Action Plan